

People-Driven BUSINESS

Connect with our community of leaders who prioritize people and their missions to create massive income and impact.

PURCHASE ADS

For our Q1 issue, launching January 2024

WWW.JUSTINEBEAUREGARD.COM

We put people first in business.

MORE MONEY IN THE HANDS OF
GOOD PEOPLE DOES MORE GOOD.

People-Driven Business Magazine takes a people-first approach to sales, marketing, branding, audience building, systems, leadership, mindset, and everything in between!

We focus on quality connections, not vanity metrics.

The goal for each issue is to leave you feeling inspired, challenged, and to learn something new. We do this by sharing high-value content and a collection of unique perspectives about life and business.

If you're building a business that puts people first, you belong here.

Let's make a difference in the world, together.



Justine Beauregard

JUSTINE BEAUREGARD
EDITOR IN-CHIEF

JUSTINE BEAUREGARD
Director of Advertising

🌐 www.justinebeauregard.com
✉ justine@justinebeauregard.com

Reach more of your best customers.

SPONSORED ADS

Get the right eyes on your offers with a featured ad in **People Driven Business Magazine**, a publication for entrepreneurs and small businesses who put people first.



WHY PURCHASE AN AD?

TARGETED VISIBILITY

Reach an audience of captivated, ready buyers in the magazine and anywhere it is shared online.



HIGHER CONVERSIONS

Magazines deliver the highest ROAS across all media, averaging \$3.94 for every ad dollar spent.

COST REDUCTION

Reach exponentially more people than any other advertising medium at a fraction of the ad spend.

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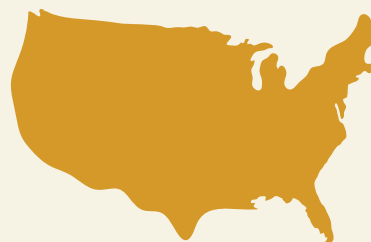
Our Audience



AVERAGE AGE
BETWEEN **35-44**



79% IDENTIFY AS
FEMALE



57% RESIDE IN THE
UNITED STATES





\$88,000 AVERAGE
ANNUAL REVENUE



73% SERVICE-BASED
BUSINESSES

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Editorial + Full Page Ad

YOUR INVESTMENT: \$375 USD

4 LEFT

Get an exclusive editorial feature in the magazine, plus a full page ad directly following your article and a copy of the issue in print.



Max. article length: 400 words

WHAT'S INCLUDED?

- One (1) social media promo to 9k followers
PLUS exposure to 75k+ additional followers
- One (1) targeted email to 3k subscribers
PLUS exposure to 50k+ additional subscribers
- One (1) website logo feature + backlink
- One (1) printed copy of the magazine

Ad Size	Non-Bleed <i>Width x Height</i>	Trim <i>Width x Height</i>	Full Bleed <i>Width x Height</i>
FULL PAGE	8.5" x 11"	1.7" x 1.7"	6.8" x 9.3"

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Director of Advertising

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Full Page Ad + Issue

YOUR INVESTMENT: \$275 USD

4 LEFT

Get a beautiful full page ad in the magazine, along with a printed copy of the issue delivered to your door at no additional cost.

WHAT'S INCLUDED?

- One (1) social media promo to 9k followers
PLUS exposure to 75k+ additional followers
- One (1) targeted email to 3k subscribers
PLUS exposure to 50k+ additional subscribers
- One (1) website logo feature + backlink
- One (1) printed copy of the magazine

Ad Size	Non-Bleed <i>Width x Height</i>	Trim <i>Width x Height</i>	Full Bleed <i>Width x Height</i>
FULL PAGE	8.5" x 11"	1.7" x 1.7"	6.8" x 9.3"

Quarter Page Ad + Issue

YOUR INVESTMENT: \$125 USD

2 LEFT

Get a quarter page ad in the magazine, along with a printed copy of the issue delivered to your door at no additional cost.

WHAT'S INCLUDED?

- One (1) social media promo to 9k followers
PLUS exposure to 75k+ additional followers
- One (1) targeted email to 3k subscribers
PLUS exposure to 50k+ additional subscribers
- One (1) website logo feature + backlink
- One (1) printed copy of the magazine

Ad Size	Non-Bleed Width x Height	Trim Width x Height	Full Bleed Width x Height
QUARTER PAGE	4.25" x 5.5"	.85" x .85"	3.4" x 4.6"



Ready to purchase your ad space?

SECURE MY SPOT

If you have questions, please email
justine@justinebeauregard.com.